

01

GOAL

DEVELOP MOMENTUM FOR DOUBLING OUR AFFORDABLE AND SAFE HOUSING CAPACITY

STRATEGIES

Secure Large Tract Project Sooner than Later

Work on 2 to 3 to 4 annual home build progression

Continue to develop partnerships with volunteers and companies

Survey/engagement with homeowners and repair families

02

GOAL

SERVE MORE RESIDENTS BY DIVERSIFYING OUR REVENUE STREAMS MORE FULLY

STRATEGIES

Make store an even larger revenue stream

Capital campaign

Look at endowment and planned giving

Add more new givers to our army of the engaged

03

GOAL

DEVELOP A STRONG AFFILIATE, BOARD AND STAFF WHO ADVOCATES, EDUCATES AND SERVES EFFICIENTLY

STRATEGIES

Capture our processes/timelines

Give board and staff to tools to expand our army of the engaged

Standardize/automate our processes

Review liability exposures



STRATEGIC ROAMAP FOR FY 2024 - FY2026

UPDATED SPRING/SUMMER 2023



MISSION

TO PROVIDE RESIDENTS ACCESS TO AFFORDABLE HOUSING

We believe no one should live in substandard housing

We believe that all residents deserve safe and affordable housing

We need to increase the understanding of what affordable housing is

We believe our efforts must protect dignity of residents and increase self-reliance

VISION

ALL POWHATAN RESIDENTS HAVE ACCESS TO SAFE AND AFFORDABLE HOUSING